

## **Seabody partners with The Castle Spa at Dromoland to create new beauty & wellness experience**

**by Amber Saunders**

The Castle Spa at Dromoland is Ireland's first spa to announce an exciting partnership with Kerry-based beauty and wellness brand SEABODY that gives clientele of Ireland's newest wellness retreat access to an exclusive, world-first suite of holistic treatments.

The SEABODY Beauty and Wellness Spa Experience exclusively available at the five star Dromoland Castle Hotel in County Clare, is the first and only of its kind for the homegrown, luxury brand which harnesses the power of hardworking marine-based nutraceuticals found in sustainably harvested ocean plants from Ireland's Atlantic coastline. The new Spa Experience brings the respected high performance, results driven formulations, powered by SEABODY's proprietary potent biomolecules complexes, into an immersive 360° full body beauty and wellness experience with four state-of-the-art treatments: the Touch Facial; Rebalance Therapy; Connect Full Body Massage; and SEABODY Signature Treatment.



**Dr. Helena McMahon, Co-founder of SEABODY & Mark Nolan, Managing Director at Dromoland Castle**

Dr. Helena McMahon, co-founder of SEABODY said: *“We are delighted to partner with The Castle Spa at Dromoland to launch the SEABODY Beauty and Wellness Spa Experience with our shared ethos of the highest standards in customer journey, luxury and sustainability. Knowing the combined power of touch, nutrition, movement and breathwork, we collaborated with holistic aestheticians and therapists to create a truly unique holistic treatment offering, where biotechnology, natural molecules and therapies work in harmony. The treatments deliver immediate results in the Spa complemented by a bespoke home care regimen as part of the SEABODY journey to full body wellness.”*



Sensory serenity, history and luxury combined, The Castle Spa at Dromoland – which opened at the start of June – promises restful therapies, soothing treatments and invigorating beauty rituals, all inspired by one of Dromoland Castle’s most revered guardians, Lady Ethel – a kind and generous chatelaine and innovative thinker who believed in the power of nature.

SEABODY is the second elite brand partnership to be announced by The Castle Spa after news was revealed last month that it is the first Irish hotel to offer exclusive treatments from aesthetics expert and anti-inflammatory pioneer, Dr. Barbara Sturm.

One final brand partner to be revealed in August will complete the new spa's luxury collective of handpicked beauty industry trailblazers. These cutting edge products and treatments sit alongside natural ingredients and botanicals freshly drawn from Dromoland's own 500-acre estate intended to enhance the guest experience. The spa's six treatment rooms include a twin suite, an Amber and Quartz Crystal Bed, and sublime relaxation space, The Whisper Room, all created in a natural palette that exudes calm from the moment you enter until it's time to leave.